



BAHAGIAN PENGURUSAN SEKOLAH BERASRAMA PENUH
DAN SEKOLAH KECEMERLANGAN

PENTAKSIRAN DIAGNOSTIK AKADEMIK SBP 2014
PERCUBAAN SIJIL PELAJARAN MALAYSIA

BAHASA INGGERIS

Kertas 2

2 jam 15 minit

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIBERITAHU

Arahan:

1. Tulis **nama dan kelas** anda pada ruang yang disediakan.
2. Kertas soalan ini mengandungi empat bahagian:
Bahagian A, Bahagian B, Bahagian C dan Bahagian D.
3. Jawab **semua** bahagian dalam kertas soalan ini.
4. Soalan-soalan dalam **Bahagian A** mempunyai **empat** pilihan jawapan.
Jawab setiap soalan dengan menghitamkan ruang yang betul di halaman 19.

Instructions

1. Write your **name and class** in the space provided.
2. This question paper consists of four sections:
Section A, Section B, Section C and Section D.
3. Answer **all** sections in this question paper.
4. Questions in Section A have **four** options.
Answer each question by blackening
the correct space on page 19.

<i>For Examiner's Use</i>		
Section	Total	Marks
A	15	
B	10	
C	25	
D	20	
TOTAL	70	

Kertas soalan ini mengandungi 19 halaman bercetak.

SECTION A

[15 marks]

[Time suggested: 25 minutes]
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- 1 Any substance with this label is dangerous because
- A it could catch fire
 - B it is poisonous
 - C it is explosive
 - D it is unstable

Malaysia is the best place in Asia for Westerners to retire, according to American magazine International Living.com. The reasons cited for the choice are infrastructure, high speed internet and English is widely spoken.

The magazine places Malaysia as third on the list of the best places in the world to spend retirement, after Panama and Ecuador. Panama is an attractive destination for retirees moving from the United States, as the American dollar is the official currency and English is widely understood, AFP reports.

- 2 According to the passage above, when Western pensioners choose a country for retirement, they consider the
- A climate
 - B currency
 - C location
 - D language spoken



- 3 What would you do if you spill some soup in this kitchen?
- A Fill it
 - B Close it
 - C Wipe it
 - D Share it

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- 4 After attending the seminar, children will
- A score well in their exam
 - B feel motivated in their studies
 - C improve in their studies slowly
 - D become incredible in 40 minutes

Most smoothies start out healthy. Made from blended fruit and low-fat milk, they help boost your calcium and protein intake. But disproportionately large serving sizes (some more than two cups' worth), combined with added sugar and ice cream make this a high calorie drink. A low-fat banana smoothie only has 200 calories, but if you use whole milk, the calories can hit 500. Ice cream and full-fat yogurt increase the sugar and fat content too. A scoop of ice cream has 140 calories, 9g of fat and 14g of sugar.

5 Which of the following ingredients makes smoothies healthier?

- A Low fat milk
- B Whole milk
- C Ice cream
- D Yoghurt

Lily : Why did you start talking to Jack about politics? That is one **thing you'll never get him to change his mind about.**

Robin : It just came up, but yes, now I know better not to discuss about it in the future.

Lily : You can argue with him **till the cows come home**, but he will never agree.

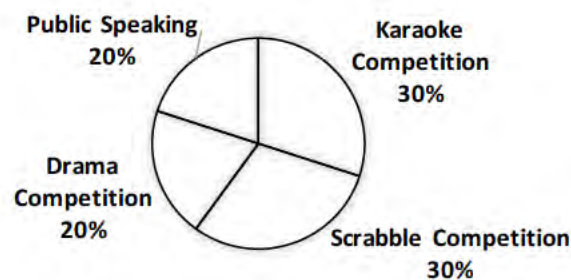
6 From the dialogue above, the expression '**till the cows come home**' can best be replaced with

- A continuously
- B for a long time
- C to change his mind
- D talking about politics

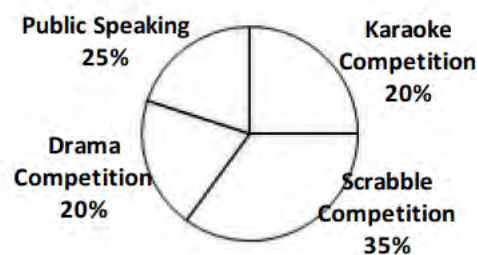
During the English Language Week of SMS Canfield, many students were involved in the language activities. 25% of them took part in giving their opinions at the Speaker's Corner, 35% showed their talent in a singing competition and equal percentage of the remaining students were involved in word and acting competitions.

7 Which of the following pie charts best represents the activities carried out during English Language Week?

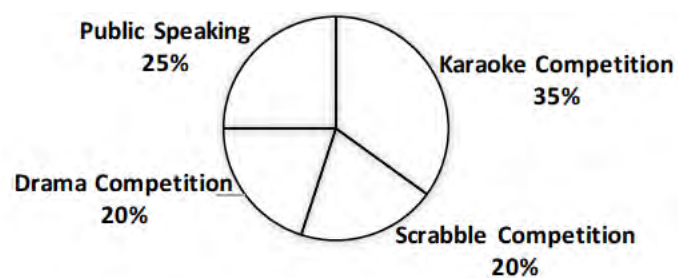
A



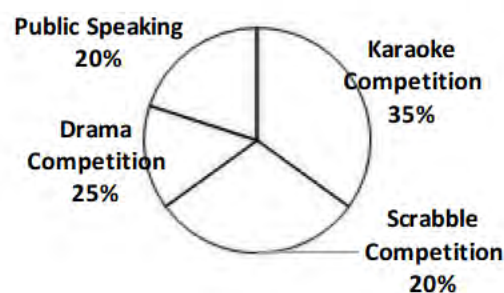
B



C



D





- 8 Based on the cartoon, when you go shopping,
- A let your husband pay.
 - B you must pay by cash.
 - C bring your husband along.
 - D do not leave your credit cards at home.

Questions 9-15 are based on the following passage. Choose the best answer to fill in each blank.

From the Romans to the Renaissance, Tuscany is possibly the greatest source of art in the world, _____ **9** _____ extraordinary paintings and sculpture to architectural masterpieces.

Visitors to Tuscany come for many reasons. Many come in search of fine art, others to explore the _____ **10** _____ countryside. Gourmet and wine enthusiasts come down to Tuscany to enjoy the simple _____ **11** _____ wonderful cuisine and wine. Walkers enjoy the mountain paths, cyclists the rolling hills, summer _____ **12** _____ the sea coast and islands. Students come to learn the beautiful Italian language and culture.

There is a lot to see and do in Tuscany, the difficulty is really _____ **13** _____ to start. Certainly most people would start with Florence, _____ **14** _____ continue on to Siena and Pisa. The charms of *città di arte*, cities of art, _____ **15** _____ irresistible: Arezzo, Cortona, San Gimignano and Lucca are all striking. The more you come to know the region, the more extraordinary Tuscany appears.

- | | | | |
|----------|--------------------------------------|-----------|--------------------------------------|
| 9 | A on
B off
C from
D such as | 13 | A where
B when
C what
D how |
|----------|--------------------------------------|-----------|--------------------------------------|

- | | | | |
|-----------|--|-----------|-----------------------------------|
| 10 | A sombre
B magical
C dazzling
D extraordinary | 14 | A so
B but
C than
D then |
|-----------|--|-----------|-----------------------------------|

- | | | | |
|-----------|-------------------------------------|-----------|----------------------------------|
| 11 | A or
B yet
C with
D either | 15 | A is
B was
C are
D were |
|-----------|-------------------------------------|-----------|----------------------------------|

- | | |
|-----------|--|
| 12 | A vacation
B vacationers
C vacationing
D vacationed |
|-----------|--|

Section B

[10 marks]

[Time suggested : 25 minutes]
<http://cikguadura.wordpress.com/>

Questions 16 – 25

Read the following article and answer the questions that follow.

**COCONUT**

Coconut (*Cocos nucifera*) is grown in abundance in Malaysia and Southern Asia. Classified as a fruit, the coconut is actually a one-seeded drupe. All parts of the coconut can be used such as the water, milk, flesh and oil. A variety of coconut-derived ingredients from coconut oil to coconut milk are increasingly being used in kitchens, beauty products and for health.

Coconut oil is considered as the best and safest oil to use for cooking as it does not form polymerized oils or dangerous trans-fatty acids in our bodies, which can raise our cholesterol level and clog our arteries. It also makes a superb topical oil that can help to naturally rid the skin of dangerous toxins.

Coconut water is naturally refreshing. It is completely pure and sterile. In Malaysia, coconut water is administered to patients with measles as it is believed to be a cooling agent. Additionally, entrepreneurs have now commercialised coconut water. The water is now dubbed "Mother Nature's sports drink" by marketers. It has the highest concentration of electrolytes that makes it an excellent source of hydration.

Coconut cream arises from coconut milk. Creams derived from the coconut can actually replenish the skin. The skin is moisturised, giving it a more youthful look and healthy glow. Beauty products such as a makeup remover, facial cleanser and skin moisturiser are getting more popular among women.



Questions 16 – 25

Based on the article given, complete the following table.

COCONUT			
Planted in: 16 _____			
By products	Coconut Oil	Coconut Water	17 _____
Benefits	It does not form: <ul style="list-style-type: none"> • polymerized oils 18 _____	<ul style="list-style-type: none"> • source of hydration 20 _____	22 _____
Used as	19 _____ <ul style="list-style-type: none"> • topical oil 	21 _____	23 _____ 24 _____ 25 _____

[10 marks]

Section C

[25 marks]
<http://cikguadura.wordpress.com/>
[Time suggested : 50 minutes]

Questions 26 – 31 are based on the following passage.

- 1 Nike is one of the best known brands today. The brand is so well known that the company routinely runs ads without mentioning the name. In fact, it is not surprising to find that most of the Nike products carry no brand identification other than the ‘swoosh’. This is the power of marketing skills. That is why, no matter what your sport, chances are one of your favourite athletes wears the Nike ‘swoosh’. **5**
- 2 However, Nike knows that good marketing is more than promotional hype and promises – it means consistently delivering real value to customers. Nike’s first success resulted from superior quality running and basketball shoes especially made for serious athletes who were frustrated by the lack of innovation in athletic equipment. Until now, Nike leads the sports world for its innovation in product development. **10**
- 3 “Just do it!” This slogan rocketed Nike sky-high in popularity and trust and this led it to become a way of life. When one laces up a Nike gear, in a small way, one is linked to all that Nike represents through popular sports apparel figures such as Tiger Woods, Lionel Messi and Arjen Robben. They are best known for their competitive yet cool characteristics, which are closely matched with the brand thus relating to the syllogism “Nike is athletes, athletes are sports and therefore Nike is Sports”. This is what Nike marketers want its customers to know. They want to build relationships between Nike, its athletes and its customers. **15**
- 4 A recent slump in sales and earning, which coincided with the global economic crisis, did not stop Nike from brashly predicting a healthy sales growth for the next five years. To meet this ambitious goal, Nike is moving aggressively into new product categories, sports and regions of the world. Nike’s sports apparel explosive business indicates Nike’s success. Encouraged, Nike is now slapping its familiar “Swoosh” logo on everything from sunglasses to soccer balls. **20**
- 5 To chart glory for itself, Nike is now trying to break into the world’s most popular sport – soccer. According to research, world soccer is a multibillion-dollar market. However, Nike has only managed to capture 3% of this market. Therefore, Nike has made it a top priority to be the world’s number one supplier of soccer footwear, apparel and equipment. To do so, Nike is looking towards World Cup 2014 to be the platform to launch its strategies to achieve this goal. **25**
- 6 Elbowing its way to the top will not be easy, as Adidas has made a niche in the soccer world. Nike will have to work overtime to overthrow Adidas, which has dominated the soccer world for the past fifty years. Nike has embarked on fierce marketing strategies. Nike’s open wallet spending has dazzled the soccer world and its vast resources are rapidly changing the economics of the game. **30**

- 7 Despite splashing multimillion dollars on sponsoring soccer games, Nike is not guaranteed an overwhelming success in the future. In fact, some Nike watchers fear that Nike's global expansion will result in the loss of focus and over exposure of the Nike brand. Teenagers thrive to be different and therefore 'over swooshing' will lead to the brand becoming uncool, too common to be a statement. **40**

(Adapted from *The Star*, 2008)

- 26 (a) From paragraph 1, how do we know that the Nike brand is well known?
 [1 mark]
- (b) From paragraph 2, why were the serious athletes frustrated?
 [1 mark]
- 27 From paragraph 3,
- (a) what made Nike become a way of life?
 [1 mark]
- (b) what do Nike marketers want their customers to know?
 [1 mark]
- 28 (a) From paragraph 4, which word has the same meaning as 'downfall'?
 [1 mark]
- (b) From paragraph 6, why has Nike embarked on fierce marketing strategies?
 [1 mark]
- 29 From paragraph 7, what fears do Nike watchers have?
- i.[1 mark]
- ii.[1 mark]
- 30 In your own words, why do you think the author predicts that over swooshing could lead the Nike brand to become uncool?

 [2 marks]

Question 31

Based on the passage, write a **summary** of:

- Nike’s marketing strategies **and**
- Nike’s ambitions

Your summary must:

- be in continuous writing form (not in note form)
- use materials **from line 7 to line 38**
- not be longer than **130 words, including the 10 words** given below

Credit will be given for use of own words but care must be taken not to change the original meaning.

Begin your summary as follows:

Nike realizes that good marketing involves more than promotions and ...

[15 marks]

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Section D

[20 marks]

[Time suggested: 35 minutes]

<http://cikguadura.wordpress.com/>

- 32 Read the poem below and answer the questions that follow.

Are You Still Playing Your Flute?

Are you still playing your flute?
When there is hardly time for our love
I am feeling guilty
To be longing for your song
The melody concealed in the slim hollow of the bamboo
Uncovered by the breath of an artist
Composed by his fingers
Blown by the wind
To the depth of my heart.

Are you still playing your flute?
In the village so quiet and deserted
Amidst the sick rice field
While here it has become a luxury
To spend time watching the rain
Gazing at the evening rays
Collecting dew drops
Or enjoying the fragrance of flowers.

Are you still playing your flute?
The more it disturbs my conscience
to be thinking of you
in the hazard of you
my younger brothers unemployed and desperate
my people disunited by politics
my friend slaughtered mercilessly
this world is too old and bleeding

Zurinah Hassan

- (a) Quote the line from the poem that shows the flautist is talented.

..... [1 mark]

(b) Which **word** in stanza 2 means abandoned?

..... [1 mark]

(c) What is the persona's feeling in stanza 3?

..... [1 mark]

(d) Using your own examples, state two social problems that concern society today.

Problem 1: [1 mark]

Problem 2: [1 mark]

33 *The following are the novels studied in the literature component in English Language.*

- | | | |
|---------------------|---|-------------------|
| The Curse | - | Lee Su Ann |
| Step By Wicked Step | - | Anne Fine |
| Catch Us If You Can | - | Cathrine MacPhail |

*Choose any **one** of the novels above and answer the question below.*

‘One should not give up hope, no matter what happens’

How is this shown in the novel you have read? Support your answer with close reference to the text.

[15 marks]

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FOR SECTION A

Blacken only **one** space for each question. If you wish to change your answer, erase the blackened mark that you have made. Then blacken the space for the new answer.

Example :



1 A B C D

2 A B C D

3 A B C D

4 A B C D

5 A B C D

6 A B C D

7 A B C D

8 A B C D

9 A B C D

10 A B C D

11 A B C D

12 A B C D

13 A B C D

14 A B C D

15 A B C D

/15